

## Chelsea Microsite Mockups Notes

Creative Director: Bernice Mai

- Like the Home page format of mock-up b.
- Love the little tickets on the side of the home page as the buttons.
- I would keep the shape of the image and the picture in the middle.
- The text next to the image on the left is a bit too much; maybe change it to be short and bold, like “First Asian Chinese American to break through the Hollywood wall” or something like that.
- I suggest adding the light bulb border around the image on the home page.
- Change the font style of the text title to be something like this.
- Make her name the button to the home page



- I like the bio format from the mock-up and how it is formatted.
- Try also to add the light bulb border around the images there and through the other images on the website to be cohesive.